

Workshop Descriptions for 2008

Classes for individuals (beginner, intermediate or professional) and for churches wishing to develop or advance their church drama ministry

MICHAEL ALBANESE - Artistic Inspiration, Acting, & Writing

Bridging the Secular and the Sacred Through the Arts (with Wynn) - A vibrant and provocative discussion about being a Christian in the secular arts and having to face compromising roles, projects or opportunities. Some of the questions explored are: Is one "called" to the arts? How do we define success? What is God's view vs. the world's? How do you continue to find inspiration and creativity? Art is subjective and relationships with God personal -- so what makes something "God honoring" or not? Who can judge this?

Actor/Writer Scene Shop (See Bonnie Johnson's Workshop Description for details)

Devotion (with Wynn) Wednesday morning, 8:30 - 9:30

WYNN ALBANESE - Inspiration for Women & Acting

When the Creative Well Has Run Dry: A Woman's Discussion on Inspiration - This workshop discussion will explore women in the arts and where they discover inspiration, confidence and encouragement.

Actor/Writer Scene Shop (See Bonnie Johnson's Workshop Description for details)

Devotion (with Michael) Wednesday morning, 8:30 - 9:30

CAROL ANDERSON - Acting & Church Drama

Acting Basics - This hands-on workshop covers some of the foundational techniques needed in good acting. Workshop will teach the basics through theatre games, improv and bring these together into application in script work. Quality acting is not an option, but a necessity for using your talent effectively. Class accommodates a variety of skill and experience levels.

Intermediate Acting - Brush up on the basics and go further in this hands-on workshop that looks at the skills needed for quality acting. Good for those who have had classes in college, have already attended workshops on basics in acting, or have had experience within a drama ministry. This is for those who want to dig deeper.

Scriptwriting for the Church - Basics in crafting a sketch that is good theatre vs. propaganda on wheels. Plot, conflict, climax, character development, detail are some of the areas to be explored. We'll also work on taking a good idea and developing it into a theatre piece that could work for worship or special events. Carol will share her personal experiences, including the show she wrote on eating disorders, A Size 6 Forever, that has been aired on PBS.

Actors/Writers Scene Shop (see Bonnie Johnson's Workshop Description)

TED BAEHR - Scriptwriting & The Media-Wise Culture

So You Want To Be in Pictures? - Whether you want to be in pictures or just watch them, or even just complain about them, it seems that almost everyone is interested in the mass media of entertainment.

Dr. Ted Baehr tells you what you need to know about the current state of the mass media of entertainment, how to use your faith to change the culture of Hollywood, and how to make a creative contribution to the whole world.

Breakthrough Scriptwriting... with Keys to Funding and Production - Dr. Ted Baehr shows you how to go from treatment to theatrical release so that you can get the Word out through the mass media of entertainment. Ted also includes valuable information about the key principles of communicating through movies and television from a Christian perspective.

Everything You Want to Know About Hollywood But Are Afraid to Ask - This talk deals with the opportunities, as well as the trials and tribulations, that Christians face in the mass media, as well as how to be more than conquerors in the entertainment industry. Moreover, this helps you understand the entertainment industry, enabling those with stars in their eyes to conquer without stooping.

(Culture & Media workshops)

The Best Help for Cultural & Media Wisdom! - If you could help your friends and family be media-wise, how would that affect you? Ted presents important information on how you can use discernment in selecting your family's entertainment and redeem the values of the entertainment media. It includes a behind-the-scenes look at what is happening in Hollywood.

ANGELO BALLESTERO - Music and Song Writing

Successful Songwriting - Tips, secrets, and know-how that make's the difference in these areas: hit song analysis (know the real hooks beyond the obvious), superior song structure (gain control of what listener's instinctively already know about the construction of great song), and power lyrics (the right words, the right place, the right time)

Angelo will be leading our praise and worship in the mornings as well as blessing us during the banquet on Thursday evening

SHELLY BALLESTERO - Makeup

Facing the Camera - Learn the do's and don'ts of professional makeup with instructor and makeup artist Shelly Ballestero. There will be plenty of audience participation as you discover how to use the right tools and right products and most importantly, how to get the right application. Other topics include-how to prepare for the head shot, what not to wear, and how to minimize flaws while maximizing the positive with professional makeup techniques for both film and print. Shelly will have you saying "All right Mr. De Mille, I'm ready for my close-up," with certain confidence in no time at all.

ANGUS BENFIELD - Filmmaking

10 Days and 20K: Film making on a Budget - This 4-day course will cover

-Development

-Pre-Production

-Production

-Post-Production

Learn what works, and what doesn't! Angus will talk about his own personal experience as a producer, director, writer and actor, including his film Wait Up, Harriet, which was shot for 20K in 10 days! Learn how these mistakes helped form his next film, The Holyroller, into a better film.

MARTHA BOLTON - Writing Humor

The Ins and Outs of Comedy Writing - A 'how-to' class on writing comedy from the one-liner to the comedy script

Writing From Your Own Funny Life - YOU may be your best source for original comedy ideas

Mixing Humor and Message - This class will show you how a little well placed humor can make your message even stronger

MICHAEL CATT - Church Drama

Keynote Address Opening Night, Monday 6:15 - 7:30 "Where Fear and Faith Collide" (Matthew 14)

Ministry Mavericks - A workshop designed for everyone that wants to think outside the box

TERRI CATT - Church Drama

It's All in the Casting! - How to cast for theater and movies

Creative Costuming on a Budget - For movies, plays and musicals

COLLEEN 'CC' CURTIS

Podcasting Positive Media - You have the power to spread the word from your own living room. This class is an introduction on how a podcast develops from an idea or a need to deliver a message to many people and to do it with just one click! Podcasting has opened up a portal to communicate with the masses and puts you in the driver seat from beginning to end. www.firepitfriday.com

Live podcast during the Gideon MACaFF at the Ridgecrest Conference Center reaching more than 600,000 subscribing listeners.

ANEESH DANIEL - Filmmaking

Media Missionaries: Taking Your Media Message into Other Countries - Aneesh will cover such topics as respecting the culture of the country you're in, who to contact in order to get permission to film, etc.

Bring your questions and concerns and find answers as you "tell people about Christ, everywhere!" Acts 1:8

How to Make a Professional yet Low-budget Television Program

JON ERWIN - Filmmaking

Lighting for Film - Learn the basics that will make your images 'pop'.

Producing Music Videos - Learn how to create winning music videos from director Jon Erwin whose resume includes Michael W. Smith, Jars of Clay, Point of Grace, Casting Crowns and Nicole C. Mullen.

Short Film Production: From Script to Screen - Go behind the scenes on a \$75K Biblical short film project and discover the basics of writing, producing and directing a winning short.

CALVIN GIBBS - Church Drama & Theater

How to Set Up, Start, Run and Maintain a Drama Ministry

Instruction for Drama Directors - Will include such topics as how to audition actors, how to prepare for production, how to cast, how to stage (blocking, lighting, etc), and how to handle personalities and problems with THE WORD.

The Business Side of Drama Ministry - The less glamorous topics include marketing, budgeting expenses, and networking

The Spiritual Side of Drama Ministry - Discussion covers the passion for the ministry and explains why it is a ministry. Also includes instruction and suggestions to carry out Christian drama in excellence.

STEVEN JAMES - Church Drama, Acting, & Scripts

So You Wanna Write Your Own Scripts, Huh? - If you're tired of shuffling through stacks of books, searching for something you can use and never quite finding anything that's right for your church, this workshop is for you. You'll discover simple strategies for writing short dramatic sketches, developing natural-sounding dialogue, showing intriguing conflict and creating believable characters.

Active Ingredients: What to Teach Your Actors - Discover powerful principles that guide and inform the acting process. Find out why practice does not make perfect. Leave with five activities that will help you train and direct your actors.

Scripts 2 Use: Drama Sketches For Small Groups - What do you do when you only have a handful of people involved in your drama ministry? Learn 6 creative ways to remain fresh and professional. Leave with 4 sketches you can use at your church next week.

Actors/Writers Scene Shop (see Bonnie Johnson's Workshop Description)

Devotion, Tuesday morning 8:30 - 9:45

DALLAS JENKINS - Filmmaking Critiques

Thick-Skinned Critiques - An opportunity for aspiring filmmakers wanting honest feedback on their films from a professional. Have you found that those around you have been supportive and loving as you make your movies for God's glory? They are so encouraging that they're not willing to be critical (even in a good way)? And honestly, nor do they have the experience to critique your work. Here is your opportunity to have a successful producer/director give you honest feedback specifically addressing your film. An unprecedented and free service! Dallas will lead "Thick-skinned critiques" where the student's film (or portion of, depending on length) will be viewed in front of the class. Bring anything you've ever shot. The problems will be addressed and equally as important, solutions for improvement will be discussed. You may remain anonymous during this process if you so choose. Depending on the number of those signing up for this critique, audience participation may be limited. If they're aren't enough people with movies to show, this can also be a critique session for books and movie ideas. Student may bring those things, and Dallas will critique how marketable or interesting they are. This course will be first-come, first-serve. Dallas will also be showing clips from his own films and critiquing them. Contact conference director Lori Marett lmarett@charter.net

BONNIE JOHNSON - Acting & Writing Critiques (with Linda Seger)

Scene Workshop - Actors, have you been acting in your church drama department for years and feel like you'd like to take your acting to another level? Or maybe you've done some community theater and need some encouragement or direction concerning your career. Done film? Television? We welcome actors with all levels of experience. Here's your chance to read scenes from scripts written by fellow Gideon students. Perform scenes before an audience and industry professionals to get a fair and accurate assessment of your skills and talents.

GUIDELINES: Writers who would like to hear a scene from their script read by actors can e-mail their scene (7 pages/4-6 characters max) in pdf, standard screenplay or stage play format) to Bonnie Johnson - bonnie28@carolina.rr.com. The submission deadline is April 1, 2008. All actors interested in reading must also contact Bonnie by the deadline mentioned above. Bonnie will cast all scenes before the conference begins with actors who have already registered and will send them the material 5-7 days before it begins. She will also give the writers a schedule showing the contact information of the cast and what 15- minute time slot they've been assigned. Please keep in mind that since this is a Christian conference, there should be no profanity in the scenes you submit.

Other participating actors and writers from the Gideon faculty include Michael Albanese, Wynn Albanese, Carol Anderson, Steven James, and Vonda Skelton.

CINDY KENNEY - Writing

How to Write for Brand Publishing - This course will explore the in-and-outs of creating and writing for an established series in the world of Brand Entertainment. What makes a storyline turn into a brand? What makes a brand become popular? How can I study a brand so I can potentially break into their world of writing needs? What do I have to do to write for the exclusive world of brand publishing? During this 4 day course, you'll take a careful look at some highly successful brands like VeggieTales, Precious Moments, BOZ the Bear, and much more! And even better - class participants who finish the course will receive a hands-on opportunity with one of the participating brand companies!

Creating a Picture Book Layout - filling up fast! (For Presentation or Self Publishing) You've got a wonderful children's picture book. So now what? Whether you're planning to send it off to a publisher or want to self publish, one of the most important steps you can take toward success is to lay it out into a book dummy. This process helps your book spring to life! It will point out editorial problems, and it will

help to create an exciting page-turning experience for your readers. If you have a COMPLETED picture book, join this class and get the chance to work with a real ILLUSTRATOR who will work with you to help strengthen your layout and create a vision for what your book can become! As you see your book take form, you'll also get a chance to hear about the world of self-publishing and discover if this may be the road to success you've been waiting for! You'll also learn how to polish your book and become a top-notch self-marketer. By the end of this 4 day class, you'll be presented with the option of taking your polished manuscript to a publisher, or potentially get your book ready to start selling on Amazon.com! There are only 12 openings for this class! To be accepted for this class you must submit your finished picture book to kenneycreative@aol.com. It will receive a brief editorial review, and those books that are ready for this process will be chosen for this track! The earlier you submit your manuscript, the better chance you have!

ERICA LANE - Music

Inspired Ambition - The Dream is the Challenge - Take a turn with Erica Lane as she quits her day job to pursue one of her deepest passions- becoming a professional singer and recording artist. During this workshop you will get to experience the struggles and inroads of being an independent musician trying to break into the music industry. Together with Erica you will watch the beginning episodes of the Christian reality series "Inspired Ambition", followed by a Q&A. Dreamers and thinkers alike are welcome.

Inspired Ambition - Giving Up Is Not An Option - Continue with Erica Lane on a journey of the unknown as you view the next episodes of "Inspired Ambition" that begin to shape her career as a full-time musician. See her meet with well-known artists, and watch as she discovers the real meaning of her calling while continuing to battle unexpected obstacles. Q&A to follow with Erica Lane and director, Kyle Saylor.

Inspired Ambition - Reaching The Finish Line - During this session, you will get a chance to see which direction Erica's music career is heading and how she plans to stay true to herself, her ministry, and her songs. Hear from individuals who have walked the road before her, and begin to ask your own questions about what you would dare to do for Christ. Q&A to follow with Erica Lane and director, Kyle Saylor.

YVONNE LEHMAN - Directing the Honored Author program with Ann Tatlock

Autographing with other award-winning Christian authors, Thursday, 1:00 - 3:00

KATHRYN MACKEL - Screenwriting

Adapting Your Novel for Film - How often have you heard, or said, "They butchered the book to make it a movie!" How do you wrestle hundreds of pages of wonderful prose into 2 hours of great film? Let's workshop your story, capture its soul and discover its the visual essence. Define the three-act structure of your plot. Script your opening scene and storyboard your climax. Honor your novel by making it better for film!

Writing Action Scenes - Action scenes are way more than BAM! BANG! And BOOM! A tiny passion play in its own right, an action scene is all about character development. Let's workshop our action scenes and see what mayhem, and miracles, ensue.

Practice Your Pitch - Pitching wins championships-and not only in baseball. Your pitch is the preview of your story and needs to be entertaining, compelling, and concise. Catch some pointers in a 20-minute practice session with Kathy Mackel in a safe and friendly environment before taking your story to producers, directors, and executives. Schedule Now...space is limited. kathrynmackel@aol.com

TORRY MARTIN - Comedy, Sketchwriting & Publicity

Comedy Sketchwriting for Film and Stage Part 1 - Everything you need to know about writing comedy sketches for screen and stage. Emphasis on format, story and structure.

Comedy Sketchwriting for Film and Stage Part 2 - More of everything you need to know about writing comedy sketches for screen or stage. Emphasis on creating believable characters, and writing monologues.

The Power of Networking - A look into the world of networking on a new level. Torry Martin (with Colleen "CC" Curtis and Cynthia Neilson) explains how powerful, and not painful, networking can truly be. Believe in the power of networking and your Friday nights will never be the same.

www.firepitfridaymediagroup.com

Comedy in Action - A visual and participatory teaching on how to research story material from your own life and turn it into something marketable by adding humor and spiritual applications. Watch and learn as Torry shares and performs two comedy stories/humor columns that will then be analyzed by the class. You will discover how to edit your stories and how to incorporate comedy into your writing and most importantly how to have fun while sharing God's truths.

The Art of Collaborative Writing - Whether you plan on sharing the fame or sharing the blame, this class will help equip you to navigate the sometimes choppy waters of writing as a team.

Publicity Secrets/Press Kits - Learn how to successfully market yourself or your project for maximum exposure at minimal cost.

Devotion: Thursday, April 17, 8:30 - 9:30, Discovering Your Calling and Finding Your Gift - Part in depth Bible study, part personal testimony and all fun. This humorous teaching is geared towards encouraging others to step out and start using their gifts.

PAUL MCCUSKER - Writing for Media

Dialogue - Whether your passion is novels, theater, radio drama or film, good dialogue is critical in any of these forms

Audio Dramas - What are they and how do you get started in this field?

Writing for the Children's Marketplace - With 20 years with Adventures in Odyssey, Paul will address three venues: radio, animated video form, and novels

Plot: An Overlapping Element for Novels, Theater, Radio Drama and Film

KYLE & KENNY SAYLORS - Filmmaking

How to get Network Quality Production on an Indie or Church Budget

Comprehensive guide to make your budget go farther than you ever dreamed. How to up the production quality of your indie feature, church productions, or whatever you work on. Learn how and where to cut corners, and where not to. Make your production look like five times more than you spent.

Dream Killers: What Not To Do - The single biggest cause of failure is in the little things. To achieve your dreams in the entertainment world, it is not about doing 95% of everything right, but 5% (or less) you do wrong. Whether you are tackling your first feature, making a Christian TV pilot, shooting a music video, or pioneering internet or church media, the small things missed are what can kill your

production. Failure is a vital part of success, but knowing these things to look out for might save years of heartache, save lots of money, and will help in making the choices which help turn dreams into reality.

Mission Impossible? Says Who! - If you're burned out and it seems that the only person that believes in your dream is yourself... this is reality check to inspiration. You can achieve the impossible, but it takes more than sheer talent. Learn the nuts and bolts for achieving your dream through creative networking, persistence, sharing your vision, reworking your strategy, finding a mentor, and simply letting go enough to let God lend his hand. Hear stories of how we achieved things that every single person agreed on: it can't be done! Then we did it anyway.

LINDA SEGER - Screenwriting & Critiques

Bringing Meaning into Your Scripts through Theme - Every story needs to be about something. What are the various themes that a Christian might choose, that are universal and spiritual and that speak to audiences? How do you communicate these ideas without getting preachy?

Making Your Characters Great and Good - Every story needs dimensional, credible, and unforgettable characters. Many writers find the most interesting characters to be the bad ones, the villains, the deeply flawed. But I feel that Good characters can be far richer and complex and fascinating. How do you create a character who is good, without being boring or predictable or overly sentimental? We'll look at film clips of good characters and how their good qualities are portrayed.

Making Your Stories Cinematic - Movies rely on images, even more than dialogue, to communicate their stories. How do you make your stories cinematic through creating original cinematic metaphors that are filled with meaning? In this session, we'll look at images and image systems, using film clips to see how images can be used.

Bringing Your Spirituality into Your Writing - As Christians, you want to express your spiritual viewpoints without getting preachy. This class will look at a variety of ways to express your spirituality, including using the Christ Figure and Moses Figure as a metaphor in stories, showing spiritual processes and actions, and through the use of the transformational arc.

Creating the Transformational Arc - In many stories, characters change and grow during the course of their journey. Using clips from AS GOOD AS IT GETS, we'll look at how to construct a transformational arc so it's believable, and how to show the beat-by-beat changes in the characters as they transcend various flaws from Act One to Act Three.

SCENE WORKSHOP - Script Writing and Acting (with Bonnie Johnson)

Writers, pick up most any book on scriptwriting and you'll find a chapter extolling the difficulty in writing edgy or compelling dialogue. Here is a chance to hear favorite scenes from your screenplay read by actors. Did your dialogue put the room to sleep? Did you lose your audience by the second page of your submitted scene? Did your dialogue move the plot along or was it simply placed there to convey important information to the audience? Was it crisp? Sharp? Clever? Or too on-the-nose? And predictable? Here's your chance, writers, to get feedback from one of the most eminent script consultants in the business, Dr. Linda Seger. Having participated in readings for her clients and having directed theater for years, Linda will also be commenting on the performances by our actors.

GUIDELINES: Please see Bonnie Johnson's Workshop Descriptions for submission details.

VONDA SKELTON - Church Drama (Children) & Acting

Writing and Directing Church Drama for Kids: One Size Does NOT Fit All

Part One: Writing drama for children requires special consideration from staging to casting to memorization. Join us as we take a close look at successful-and not so successful-scripts for kids. If desired, you may bring your own scripts for class review.

Writing and Directing Church drama for Kids: One Size Does NOT Fit All

Part Two: Directing children takes more than skill-it takes patience and a lot of prayer. Think you've got what it takes? Join us as we take a step-by-step approach to directing a successful children's drama.

Actors/Writers Scene Shop (see Bonnie Johnson's Workshop Description)

Devotion, Friday morning, 8:30 - 9:15

Directing the Gideon Intern Program with Sarah Anne Sumpolec

MATT STOCKMAN - Radio

(Day One) Radio 101: A Crash Course in Christian Broadcasting

(Day Two) On-Air Basics

(Day Three) Preparing Your Resume and Aircheck

Matt "Matt in the Morning" Stockman has designed this unique workshop for Gideon attendees with little to no radio experience. This is not only a rare opportunity for individuals to step into the Billy Graham radio station, but a chance to learn from one of the best radio personalities and have fun laying tracks that will be used during parts of the conference. Number of participating students will be limited!

CECIL STOKES

Being a Light in the Dark World of Media

The media is perhaps the best outlet for spreading God's word, but possibly the least used. How do you walk side-by-side with unbelievers and those who believe differently than you. Follow Jesus' example. Do not shun the unclean, but welcome them and be an example to them. In this workshop, we hope to learn how to be a beacon for Christ in the secular entertainment world, what faiths different from our own belief, and how we can minister not only to the public at large but to our comrades in the trenches. Every soul is precious and we must learn the best ways to lead them to Christ.

Intercessory Prayer

There are many talented people at this conference and many wonderful workshops. We believe that those of you attending the Gideon are valuable and have just as much to teach each other as the faculty have to teach you. This prayer time allows for meeting one another and sharing your experiences, both negative and positive. Get and give advice while making connections that you can take home with you. Join your fellow Gideon attendees to pray for ourselves, our projects and our world. Before we can ever do what God has called us to do, we must connect with HIM by petitioning and listening. This will be a time of quiet meditation as well as verbal supplication. Start your day off right and bond with new friends and old

SARAH ANNE SUMPOLEC - Screenwriting

Screenwriting 101 - The Basics - Interested in screenwriting and want to know how to get started? Then this is the class for you! We'll cover the essential things to know, take a look at some great resources and get you headed in the right direction.

Church Drama for Small-Budgets - You like the idea of having drama and you may even have a few people who want to get it started. But there's a budget to consider. Like, you don't have one. Never fear. Great stuff can be done on limited budgets so come gather ideas to take back to your teams!

Devotion, Friday morning, 8:30 - 9:15

Directing the Gideon Intern Program with Vonda Skelton

ANN TATLOCK - Directing the Honored Author Program with Yvonne Lehman

Autographing with other award-winning Christian authors, Thursday 1:00 - 3:00

PHIL VISCHER - Children's Videos

Keynote address, Tuesday night 6:15 - 7:15 "My Life as a Tomato"

The Times, They Are a-Changin' - Surf the sea of changing business, production and distribution models with the creator of VeggieTales, as Phil talks and walks you through new opportunities and challenges in the world of kids' media.

KEN WALES - Filmmaking

Choosing the Right Story to Tell (in the first place!)

Ken will help you look at all the possibilities for choosing the right story so that all your writing and production efforts create a successful, delightful and meaningful film

Showing of Amazing Grace, Thursday night, 8:00 - 10:00, Q & A with producer Ken Wales to follow

LORENE WALES - Filmmaking

Commissioned: Producing work for Professional Clients - This workshop will examine how production works between a university, commissioned to produce a one hour drama, and a professional client. Issues include, fiscal control, creative control, what worked, what didn't, budget matters, location hassles, etc. As universities seek to create more and more real world experience for their students, this workshop presents a case history of one university who did it, learned from it, and has created improved procedures for doing it in the future.

Keynote address, Wednesday night, 6:15 - 8:15, "Cynical Cinema: Challenges to Christians in a Postmodern World." Followed with screening of First Landing (Regent University, co-produced with CBN) and Q&A with Lorene Wales

CARLA WILLIAMS - Writing

Self-Publishing: Last Resort or Starting Point? - This three part workshop will help you determine if self-publishing is the route to take for your book or storyline in order to gain the attention of a publisher or film producer. Parts two and three will help you increase your promotional savvy, whether you have a publisher or choose to self-publish.

What Not to Do: The Top Ten Fatal Mistakes to Avoid in Self-Publishing - Does it make sense to self-publish and prove yourself to a royalty publisher or film producer? How can self-publishing build a platform or brand? What is the difference between traditional self-publishing and print on demand? We'll answer these questions and more. If you're thinking about self-publishing, the last thing you want to do is look "self-published!" Come and learn the state of Christian publishing, and the top ten fatal flaws to avoid when self-publishing.

Become Your Own Publicist - Whether you self-publish or are with a royalty publisher, you are the best person to promote your book. Discover some of the tricks of the trade in publicity. Find out why a platform is so important and how to build one. Plus learn other ways to create a platform besides speaking.

Creating a Platform (two part workshop) - Well-rounded strategies to build a successful marketing plan/promotional campaign. In this two part workshop we will discover and explore:

- Why publishers ask the important question "Do you have a platform?"
- Ways to determine your purpose, brand, and tagline to reach your target audience.
- Valuable methods to package your ministry or message like a professional.
- Creative means to build a platform besides speaking.
- Cutting edge ways to reach people with news about your book or script.
- How to garner additional exposure by working effectively with the media.
- Techniques for keeping up the momentum.
- The path between self publishing and traditional publishing.

Creating a Picture Book Layout - Working with Cindy Kenney to help authors develop a children's book project

JOSIAH WILLIAMS - Marketing Your Book

Developing Your Own Unique Marketing Plan and Materials - Are you unsure how to market your book? Do you have creative ideas but don't know if they will actually help you reach your goals? Learn the secrets of effective marketing and how it applies to promoting your book. Develop a creative plan that

will reward you every step of the way by utilizing the many resources available. Market your book and have fun in the process.

Creating a Picture Book Layout - Working Cindy Kenney to help authors develop a children's book project